2024/2025 BUSINESS MEMBERSHIP

Your connection to over 550 Senior Living Provider Members throughout Illinois.

Join. Reach. Engage.



BUSINESS MEMBERSHIP BENEFITS

With a diverse membership of over 550 organizations, LeadingAge Illinois is the largest association in Illinois supporting aging services providers and is nationally recognized for its innovative programs, leadership and expertise on issues related to long term care and senior housing and services.

OUR PROVIDER MEMBER TYPES INCLUDE:

- 97 Skilled Nursing Facilities/Care Centers: representing 19,142 units/ beds
- 157 Assisted & Supportive Living Communities: representing 8,905 units
- 203 Independent Living Communities: representing 16,674 units
- 42 Home and Community Based Providers

AMONG OUR MEMBERSHIP ARE:

- 57 CCRC's
- 34 Multi-site Organizations (Owning or managing two or more communities)

LeadingAge
Illinois also represents
approximately 150 Business
Members who provide a variety of products and services to Provider Members.

Why become a LeadingAge Illinois Business Member?

Joining LeadingAge Illinois as a Business Member provides multiple opportunities to reach and engage your future customers. Reasons to join now:

ACCESS YOUR TARGET AUDIENCE

Utilize your member benefits to stay connected with over 500 LeadingAge Illinois Provider members all year.

BUILD YOUR BRAND

Let members know who you are and what you can offer them through various channels.

INCREASE YOUR CREDIBILITY AMONG LEADINGAGE IL PROVIDER MEMBERS

Board members and leaders in the industry remind us how much they value LeadingAge Illinois' Business Members as providers of products and services, as well as thought leadership resources and valuable industry connections.

STAY INFORMED

Business Members receive newsletters and other communications from LeadingAge Illinois to stay current regarding important issues, events and new members.

BE THE SOLUTION

Take advantage of opportunities to reach and engage our members by exhibiting, presenting, sponsorsing and brand recognition. Place your company above all others and show provider members what you can bring to their organizations.

SAVE

Business Members save at least 25% on exhibit booth spaces at the Annual Meeting. Additional savings is offered as membership levels increase.

We offer three levels of Business Membership to meet diverse budgets, marketing needs and strategic goals. LeadingAge Illinois will provide any analytics or statistics needed to help you calculate your ROI or ROO over the term of membership.

STANDARD BUSINESS MEMBERSHIP BENEFITS (12-month term):

- An electronic copy of the Provider Member List (including contact name, organi-zation, address, member service type and number of beds/units)
- Company listing in the Online Annual Membership Directory referenced by pro-vider members multiple times annually when completing RFP's and more
- Subscription to LeadingAge bi-weekly electronic newsletter
- Three (3) complimentary banner ads for brand recognition in the bi-weekly electronic newsletter linked to company homepage URL (\$750 value) distribution approx. 3,000
- Discount on exhibit space at the Annual Meeting & Expo (\$500 savings per 10' x 10' booth space)

TOTAL VALUE: \$1,760

YOUR COST: \$880

Your cost may differ based on the term selected. Please see the application for more details.

Membership dues are invoiced annually and are active July 1 - June 30. Prorated dues amounts are available for (NEW Members only) 9-, 15- or 18-month memberships. Dues must be current to take advantage of member discount rates and ad insertions. Per IRS Guidelines, all ads are for informational/recognition purposes only.

Increase your exposure and benefits by upgrading your membership to Enhanced level.

ENHANCED BUSINESS MEMBERSHIP BENEFITS (12-mth term):

- An electronic copy of the Provider Member List (including contact name, organization, address, member service type and number of beds/units)
- Company listing in the Online Annual Membership Directory referenced by provider members multiple times annually when completing RFP's and more
- Subscription to LeadingAge bi-weekly electronic newsletter
- Six (6) complimentary banner ads for brand recognition in the bi-weekly electronic newsletter linked to company homepage URL (\$1500 value) distribution approx. 3,000
- Member Discount on exhibit space at the Annual Meeting & Expo (\$500 savings per 10' x 10' booth space)
- Additional 10% savings on Annual Meeting & Expo booth spaces (up to \$200 value per 10' x 10' space)
- Recognition in LeadingAge Illinois marketing materials and website as an Enhanced Business Member
- Recognition during the Annual Meeting & Expo as an Enhanced Business Member (if exhibiting)

TOTAL VALUE: \$3,300

YOUR COST: \$1,650

Your cost may differ based on the term selected. Please see the application for more details.

Membership dues are invoiced annually and are active July 1 - June 30. Prorated dues amounts are available for (NEW Members only) 9-, 15- or 18-month memberships. Dues must be current to take advantage of member discount rates and ad insertions. Per IRS Guidelines, all ads are for informational/recognition purposes only.

Want more exposure to provider members and co-branding with LeadingAge Illinois? Become an Affinity Program Partner!*

Affinity Partner Program

Leverage the trusted and recognized LeadingAge Illinois brand to increase marketing power through a mutually beneficial marketing partnership.

An Affinity program allows our affinity partners to leverage the trusted and recognized LeadingAge Illinois brand to increase its marketing power and make connections to our members. Additionally, an option of the program is to develop a customized marketing plan on behalf of the partner to create better exposure. The top benefit of the program is that the partner does not have to commit to costs in advance of sale and/or regardless of sales performance. Payment to LeadingAge Illinois is based on performance, with exception to the optional customized marketing plan, which requires a minimum payment to LeadingAge Illinois. Below is the cost/value breakdown of the program.

AFFINITY PARTNERSHIP MARKETING OPTIONS MAY INCLUDE:

- LeadingAge Illinois E-newsletter Header Banner Ads
- Dedicated E-blast Ads
- Presentation to LeadingAge Illinois Board Members
- Distribution on marketing materials through LeadingAge Illinois Member visits
- Full color advertisement in Membership Directory
- Key exposure at the Annual Meeting and Expo
- And more as customizable options

LeadingAge Illinois Affinity Partner Program
Please contact LeadingAge Illinois at 630.325-6170 or info@leadingageil.org, to determine eligibility for partnership.

^{*}Exceptions apply for competing business catagories within the Value First GPO.



Application for Business Membership

Membership Level

Dues*

12-month Standard

\$880

12-month Enhanced

\$1,650

Your cost may differ based on the term selected. Please see the application for more details.

* Membership terms are prorated for 9-mos., 15-mos. or 18-mos. for new members only. Membership renewal terms are 12 months. Please reference the membership terms and levels area on the forth page of the application.

COMPANY INFORMATION		
Name:		
Address:		
City:	State:	Zip:
Phone:	Fax:	
Website:	Company Email:	
CONTACT INFORMATION		
Primary Contact (all billing information v	will be sent to this individual in addition to all ot	ner correspondence)
Name & Title:		
Address: (if different than company addre	ess):	
City:	State:	Zip:
Phone:	Email:	
Secondary Contact (this person will recei	ve all correspondence other than billing)	
Name & Title:		
Address: (if different than company addre	ess):	
City:	State:	Zip:

COMPANY DESCRIPTION Please include up to a 50-word description of the products and services you provide. This information will be published in Leading Age Illinois' Online Membership Directory at leadingageil.org. COMPANY PRODUCT & SERVICE CATEGORY Please select the category that best represents your company category □ Accounting ☐ Executive Search/Recruitment Ozone Systems Accreditation Facility Management Pest Control □ Actuarial Federal Government Assistance Pharmaceutical П Pharmacy Services Adult Day Services Financial Services Advertising Fire Safety/Prevention PPE (Personal Protective Equipment) **Appliances** Flooring **Procurement Services** Architecture Food Management/Food Service Project Management Assn/Education Fundraising/Business Development **Publishers** Aviary Systems **Furniture** Quality Improvement Banking Group Purchasing Rehabilitation/Therapy Services Bathing Systems Hand Hygiene Research Bedding Hospice Care Resident Care and Personal Product/Services Billing Services Housekeeping Resident Monitoring **Brain Fitness** Human Resources Systems/Services Retirement Planning Brand Identity/Name Development Identification Systems Safety Building Equipment/Products In-Home Health Care Products and Services Seating Communication Systems & Services Insurance Technology Assistive Devices Computer/Data Management /Software Interior Design П Telehealth Products Construction Internet Services П П Transportation Consulting Landscape Services TV Systems Design/Build Legal Services Utilities **Development Services** Lifts Wander-Fall Prevention Disease Response Lighting Wellness Programs & Equipment Distribution Maintenance Supplies П Wireless Communications Donor Recognition Medical Products & Services Other: *E-Learning for Staff Training and Development* □ Marketing Electronic Medical Records Master Planning Emergency Response Systems Meal Delivery Systems Engineering Nutrition Management

Office Supplies

Entertainment

REFERENCES

Please provide three references- individuals who can attest to the quality of your products/services (preferrably, at least one individual from a LeadingAge Illinois member organization should be listed).

Reference #1 Organization	
Name & Title:	2
Phone:	_ Email:
Type of Product/Service Provided:	
Reference #2 Organization	
Name & Title:	
	_ Email:
Type of Product/Service Provided:	
Reference #3 Organization	
Name & Title:	
	_ Email:
Type of Product/Service Provided:	
AGREEMENT	
As a LeadingAge Illinois Business Member,	agrees to the following:
- We understand LeadingAge Illinois Business Members	
- We understand that this status is a privilege and is rer	
 We will not use the Business Membership status in ar We agree to receive LeadingAge Illinois' weekly newsl 	ny way that represents or implies endorsement by LeadingAge Illinois. etter via email.
Name of person completing this form:	
Title:	
Cianatura	Date:

MEMBERSHIP LEVEL & TERM

Please indicate the Membership Level for your company. Term will be determined based on the date of application (prorate for 9-mos, 15-mos, and 18-mos). Terms are listed below.

	9-month term (Oct 2024- June 2025)	18-month term (Jan 2024 - June 2025)	15-month term (April 2024 - June 2025)	12-month term (July 2024- June 2025)
Level	9-month term	18-month term	15-month term	12-month term
Standard	\$660.00	\$1,320.00	\$1,100.00	\$880.00
Enhanced	\$1,238.00	\$2,475.00	\$2,063.00	\$1,650.00

Referencing the chart above, please check the boxes below for the membership level (standard or enhanced) and term (9, 12, 15, 18-month) you wish to select.

	Standard: or Enhanced:
	9-month: 12-month: 15-month: 18-month:
	Total dues amount selected: \$
PAYMENTOPTIONS	
Check	Mail check to LeadingAge Illinois, Department 10347, PO Box 87618, Chicago, IL 60680-0618
Credit Card	For credit card payments, please use the secure payment portal link below that matches your selected business membership level. Once processed, a payment receipt will be emailed to you.

Business Memberships

9-Mth Standard \$660.00

https://leadingageil.org/product/businessmembership-standard-9-month/

9-Mth Enhanced \$1,238.00

https://leadingageil.org/product/businessmembership-enhanced-9-month/

15-Mth Standard \$1,100.00

https://leadingageil.org/product/businessmembership-standard-15-month/

15-Mth Enhanced \$2,063.00

https://leadingageil.org/product/businessmembership-enhanced-15-month/

12-mth Standard \$880.00

https://leadingageil.org/product/businessmembership-standard-12-month/

12-mth Enhanced \$1,650.00

https://leadingageil.org/product/businessmembership-enhanced-12-month/

18-Mth Standard \$1,320.00

https://leadingageil.org/product/businessmembership-standard-18-month/

18-Mth Enhanced \$2,475.00

https://leadingageil.org/product/businessmembership-enhanced-18-month/

Return Completed Applications to:
LeadingAge Illinois
550 Warrenville Rd., Ste. 102, Lisle, IL 60532
630-325-6170 (Phone), 630-325-0749 (Fax)
info@leadingageil.org

WELCOME TO NEW POSSIBILITIES IN SENIOR LIVING

