LeadingAge Illinois & Iowa

2026 Business Membership

LeadingAge Illinois & Iowa are the preeminent trade associations representing Iowa and Illinois mission based aging services providers. We advance policies, promote best practices, and deliver education that empowers our members to help older adults live fully as they age.

Collectively LeadingAge Illinois and LeadingAge Iowa include more than 450 members (350+ Illinois, 110+ Iowa) representing the full continuum of long-term support and service (LTSS).

Join LeadingAge Illinois & Iowa as a business member as a way to provide your company with multiple opportunities to reach and engage your future customers.

APPLY NOW

Contacts

LeadingAge Iowa

+515.440.4630

Info@LeadingAgeIowa.org

www.LeadingAgeIowa.org

LeadingAge Illinois

+630.325.6170

Info@LeadingAgeIL.org

www.LeadingAgeIL.org

Why Become a Business Member?

Access To Your Target Audience
Connect with decision makers and influencers that are looking for products and services for their organizations. Our various member programs offer you access in just one or both states, including a list of key contact(s) at each of our provider member organizations.

Best Way to Build Your Reputation
Being a Business Member helps you show current and prospective clients you support their mission and the good they do. Your company plays a vital role in our association's ability to showcase to our members top-notch products and services for the people they serve. LeadingAge Illinois and Iowa Business Membership amplifies your brand with members and connects you with decision makers.

Save
Companies interested in membership in both states will receive 50% off their membership for one state - double the value for half the cost! Plus, Business Members in both states save an additional 25% on exhibit booth spaces when exhibiting in both states ON TOP OF the member discount pricing! **That is savings on top of savings on top of savings!**

Business Member Options:

Standard Business Membership $750 per state or $1,125 for both states

- 1 year of Business Membership (January - December)
- An electronic copy of Provider Member List.
- Company listing in the online membership directory.
- Subscription to electronic newsletter.
- Discount on exhibit space at the Annual Meeting & Expo.
- Complete access to members-only section of website including the online membership directory.
- Discounted rate to attend educational events.
- Receive survey trend reports electronically, sent monthly.
- Participate in weekly member update calls.
- Submit educational content (whitepaper, webinar, article, presentation)

Enhanced Business Membership: $1,500 per state or $2,250 for both states

- All benefits included in standard membership PLUS:
  - Recognition in marketing materials and website as an Enhanced Business Member.
  - Recognition during the Annual Meeting & Expo as an Enhanced Business Member (if exhibiting).
  - Ability to attend one regional networking meeting a year in each state you are a member.
  - Spotlight in the electronic newsletter twice a year.